

Connect with your communications teammates to have posted to AHA pages.

Post 1 (2 graphic sliders):

Does your organization have a CERP? Every organization should have a plan that follows the steps to reduce death from cardiac arrest.

Patients who have an OHCA depend on their community for support.

Learn more: heart.org/cerp.

Slide 1:



CARDIAC EMERGENCY RESPONSE PLANS **IN COMMUNITIES**

Slide 2:



Activation of
Emergency Response

High-Quality
CPR

Defibrillation

Advanced
Resuscitation

Post-Cardiac
Arrest Care

Recovery

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Post 2 (3 graphic sliders):

Sudden cardiac arrest is when the heart malfunctions and suddenly stops beating. It can occur when an electrical malfunction in the heart causes an arrhythmia, or irregular heartbeat. Death occurs within minutes if a person doesn't receive treatment.

Slide 1:



350,000+

CARDIAC ARRESTS
occur outside of a hospital
annually in the U.S.

Slide 2:

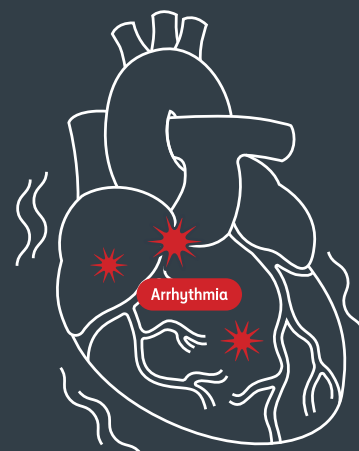


40%

OF PEOPLE

get the immediate help
that they need

Slide 2:



Connect with your communications teammates to have posted to AHA pages.

Post 3 (2 graphic sliders):

Together we can prevent deaths from cardiac arrest. Join the Nation of Lifesavers™: heart.org/cerp.

Slide 1:



We need Cardiac
Emergency Response
Plans in **every**
community
organization.



Slide 2:



We need Cardiac
Emergency Response
Plans in **every**
community
organization.



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Post 4 (1 graphic):

You don't need to be a first responder to save a life. Following a Cardiac Emergency Response Plan can more than double survival rates from cardiac arrest by empowering people to dial 911, start CPR, and use an AED.

Slide 1:



CPR, if performed immediately,
can **DOUBLE OR TRIPLE** a
person's chance of survival.