AMERICAN HEART ASSOCIATION QUARTERLY COMMUNITY CPR TRACKER PRIZE DRAWING AND GIVEAWAY <u>OFFICIAL RULES</u>

1. **ELIGIBILITY:** NO PURCHASE IS NECESSARY. VOID WHERE PROHIBITED BY LAW. Open only to individuals who are legal residents of the United States and the District of Columbia. Employees of the American Heart Association, Inc. ("AHA"), and their immediate family members and those living in the same household are eligible to win. All applicable federal, state and local laws and regulations apply. Use of the Community CPR Tracker constitutes the users acceptance of these official rules ("Official Rules").

2. DESCRIPTION OF THE PRIZE GIVEAWAY:

- **a. Entry Period:** The entry period is each quarter of the AHA's fiscal year (July-September, October-December, January-March, and April-June).
- **b.** How To Enter: An entry for facilitator will be automatic each time he or she facilitates a Community CPR training event and submits it on the Community CPR Tracker (and it is approved) during one of the three months of a fiscal year quarter. The more events facilitated and submitted each quarter, the greater the chance a facilitator has to win the drawing each quarter.
- c. Participation Guidelines:
 - i. The email address and phone number supplied by the facilitator on the Community CPR Tracker must be valid and accurate.
 - ii. The CPR event date AND the date it is submitted to the Community CPR Tracker must both occur during the fiscal year quarter.
 - iii. Any CPR event that results in the issue of a course completion card should not be tracked on the Community CPR Tracker and is therefore ineligible for this drawing.
- 3. **SELECTION OF WINNERS:** The facilitators of all approved Community CPR Tracker events that were facilitated during the previous quarter and submitted into the tracker on or before the last day of the quarter will be entered into a drawing for a chance to win a prize ("Prize") by the 5th day of the following month. The prize drawing will be held between the 1st and 5th day of each new fiscal year quarter (October 1-5, January 1-5, April 1-5, July 1-5) for the previous 3-month quarter (July-September, October-December, January-March, and April-June). Prize winners will be notified by email on the day of the drawing. At the sole discretion of the AHA, disqualification, forfeiture and the selection of an alternate winner may result from the following: (i) a Prize Winner's failure to respond to an email notification after two attempts, sent at least 7 days apart; or (ii) the return of an email notification as undeliverable after three (3) attempts.
- 4. **PRIZES**: One (1) Prize will be awarded to one (1) Prize Winner. Prizes consist of \$250 worth of Community Markets Products. The winning facilitator may choose any products or combination of products totaling \$250 or less from our CPR Anytime[®] Kits, CPR in Schools replacement parts,

or Family and Friends materials. Prizes are subject to availability and may be changed or modified at AHA's sole discretion. Prizes are not transferable or redeemable for cash. Prize Winners are solely responsible for reporting and paying any and all applicable taxes and for any other expenses associated with the Prizes.

- 5. **PUBLICITY:** Each facilitator using the Community CPR Tracker grants to the AHA a perpetual, worldwide, royalty-free right and license to publicize, broadcast, display and/or otherwise use the entrant's name, CPR event title and city, CPR product used and number of students trained. The Prize Winner may be publicly announced on the AHA's Volunteer Blog.
- 6. PERSONAL INFORMATION: Any personal information collected through this Contest is subject to the AHA Privacy Policy (<u>http://www.heart.org/HEARTORG/General/Privacy-Policy_UCM_300371_Article.jsp</u>). By using the Community CPR Tracker, each entrant agrees to the use of his or her personal information as described in the above Privacy Policy.
- 7. RELEASE AND INDEMNIFICATION: AHA is not responsible for: (i) any claims, injuries, losses or damages of any kind resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of the Prize(s), or from participation in this Giveaway or in any activity or travel related thereto; (ii) any interaction with online information, including, but not limited to, any incorrect or inaccurate information or technical failures of any kind and/or unauthorized human intervention in any part of the entry process or the Giveaway; or (iii) any other computer, network, technical, human or other error, problem or malfunction that may occur in connection with the Giveaway, the processing of entries, or the selection or notification of Prize Winner(s). By entering this Giveaway, each entrant agrees to defend, indemnify, release and hold harmless the American Heart Association, Inc. from and against any and all losses, demands, damages, claims, injuries, actions and liabilities of any kind arising out of or related to the entrant's participation in the Giveaway or participation in any Prize-related activities (including, without limitation, any property loss, damage, personal injury or death to any person).
- 8. WINNERS LIST/OFFICIAL RULES: To obtain the name of winner for a previous quarter or a copy of these Official Rules, please email <u>communitycprdata@heart.org</u>
- **9. GOVERNING LAW:** Any disputes that may arise hereunder shall be governed in all respects by the laws of the State of Texas without regard to the conflicts of laws principles of any jurisdiction.
- **10. SPONSORING ORGANIZATION:** American Heart Association, Inc. 7272 Greenville Avenue, Dallas, Texas 75231-4596.