Nation of Heartsavers™, Heartsaver College Organization College Ambassador Program Criteria & Benefits

To achieve a Nation of Heartsavers, Heartsaver College Organization recognition award:

- An official American Heart Association (AHA) College Ambassador organization
- Use the **University Toolkit** located here.
- Conduct self-guided hands-only CPR training on your college campus **4 times per school year** using the CPR & First Aid Anywhere™ Training Kit (minimum: 100 people trained)
- Mentor and/or train a local school in hands-only CPR as well as safety and emergency preparedness (1x per school year)
- Enroll a minimum of <u>5</u> other College Organizations/University Departments to become a
 Heartsaver College Organization to create more Hands-Only CPR trained bystanders in campus
 communities (Purchase a CPR & First Aid Anywhere Training Kit and complete the criteria)
- Create giveaway opportunity for **4 individuals using CPR Anytime Adult & Child Training Kits** (\$38.50)
- Share your stories **2 blog stories** (500 words) of campus wide Health & Safety testimonials that are featured on **CPRblog.heart.org**

College Organization Benefits:

Organizations that achieve the Nation of Heartsavers, Heartsaver College Organization recognition can receive:

- An official recognition letter sent from the American Heart Association (AHA)
- A recognition certificate to display at your community office
- Recognition on the AHA program website at www.heart.org/NationOfHeartsavers
- The rights to use the AHA Heartsaver College Organization insignia within your school organization for social media, website and email for one school year