



# Community CPR Tracker



## About the Community CPR Tracker

The American Heart Association set some important 2020 health impact goals. **By 2020, we aim to train 20 million people in the lifesaving skills of CPR.** And we want to double the out-of-hospital bystander CPR rate, from 31% to 62%. We can achieve these goals, but only with your help! To capture how many laypeople we've educated, we've created a self-service online Community CPR Tracker. This tracker will allow the AHA to collect standardized data on community CPR education activities.

## How Does the Community CPR Tracker Work?

The Community CPR Tracker is online, so it's available 24/7 at your convenience. Everyone can participate because it's free and easy to use.

- CPR education activities can be added on any day, at any time, by anyone.
- Once you add your activity, there's nothing more for you to do. We do the rest!
- The AHA will audit the entries within 48 hours after your submission and contact you if we have any questions or need more information about a certain activity.
- We'll calculate national education totals in June of every year, ensuring that your entries are included.

## Why Should You Participate?

You should participate because your efforts are essential to our shared mission of empowering more bystanders to act in an emergency. You are educating people in the lifesaving skills of CPR...why wouldn't you want to record that achievement? Your efforts deserve to be seen and recognized. In addition, we've added an incentive to help you decide to join the crowd!

- Each time an event is added, the event facilitator name will be entered into a drawing.
- The AHA will randomly select one winner each quarter: March 31, June 30, September 30, and December 31.
- The winning facilitator will receive \$250 worth of free Community Markets products (CPR Anytime® kits, CPR in Schools replacement parts, or Family & Friends® products) in whatever quantities are desired totaling \$250 or less.

## What Does and What Doesn't Count?

You may be wondering: what counts as a Hands-Only CPR event or Hands-Only CPR group video viewing? That's a good question!

- **Hands-Only CPR Demo video**
- **CPR Anytime®**
- **CPR Demonstrations with no video**
- **CPR In Schools**
- **Family and Friends® CPR video**

The AHA aims to capture numbers of people educated. This means people who watched a short CPR demo video and learned the skills. Or people who attended a sidewalk CPR event where they received in-person Hands-Only CPR instruction and then were able to practice on a manikin for several minutes.

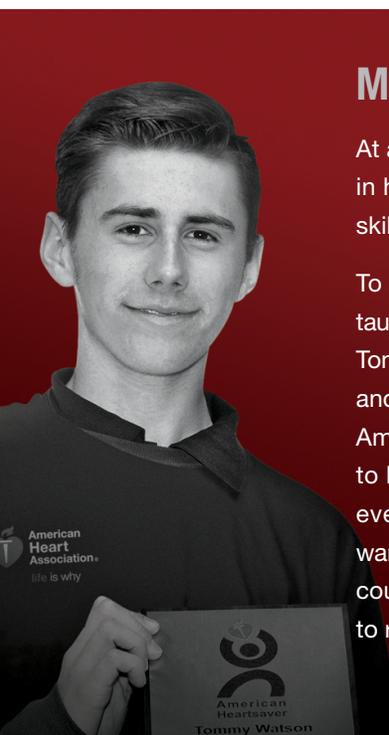
We want to count only people who learned enough to act confidently in an emergency and be prepared to save a life. We require participants to keep records, including rosters, for 1 year. This ensures that you'll be able to provide documentation if your site is selected by the AHA be audited.

If you have more questions about what counts, email [CommunityCPRData@heart.org](mailto:CommunityCPRData@heart.org).

## Meet Tommy Watson

At age 13, he began educating people in his community about the lifesaving skills of Hands-Only CPR.

To date, Tommy has single-handedly taught CPR to more than 1500 people. Tommy is one amazing CPR champion, and his efforts matter greatly! At the American Heart Association, we want to hear from all CPR champions, in every community, urban or rural. We want your CPR education efforts to be counted and recognized, and we want to record your impact on our map.





**RECORD YOUR IMPACT  
ON THE MAP!**

## Get Started

Are you ready to take the next step and join us? Would you like to add an event or just search the map for data in your community? Give the Community CPR Tracker a try today. It's simple—we promise.

### Follow these steps to add an event:

1. Go to [www.heart.org/CommunityCPRTracker](http://www.heart.org/CommunityCPRTracker).
2. Select "First Time Users—Click Here."
3. Complete all of the fields (required fields are marked with a red asterisk).
4. Click "Submit."

Congratulations! You've recorded your first CPR education activity. To add more activities after the first time, simply go to [www.heart.org/CommunityCPRTracker](http://www.heart.org/CommunityCPRTracker) and log in as a returning user.

### Follow these steps to search the map:

1. Go to [www.heart.org/CommunityCPRTracker](http://www.heart.org/CommunityCPRTracker).
2. Enter your zip code in the search bar next to the map, and click Enter.
3. Or select the + icon next to "Filter Centers Based On..." and add additional criteria.

Searching the map is fun and easy!

## Thank You!

We are so thankful for the thousands of people, just like Tommy Watson, who are educating people in the lifesaving skills of CPR. Thank you for allowing us to recognize your efforts, and thank you for sharing the mission to train 20 million people by 2020. *You make a difference!*



## Tracking Your Education Activity

The Community CPR Tracker has an automatically generated map. This feature is a unique online opportunity where each contributor adds his or her education activity to the tracker. Activities are then automatically added to the greater national map. By using this technology, we're able to show an accurate bird's-eye view of all CPR education activities taking place across the nation.

For example, we'll be able to see geographic trends, cities leading the way in CPR education, areas of the nation training the most laypeople in CPR skills, cities that might need help or funding, and much more.

What's more, the map is searchable by CPR training type/product, zip code, and radius—and the information is available to everyone. Once you've added your activity, you can see your events on the map.

## Who Can Participate?

- **AHA Training Network**
- **AHA Volunteers and staff**
- **Community members**
- **School-based participants**



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