American Heart Association 2024 ECC Sweepstakes

The **2024 ECC National Training Network Conference ("Event") Sweepstakes** ("Sweepstakes") is a volunteer-based program conducted by American Heart Association, Inc. ("AHA" and/or "Sponsor") in support of its mission to be a relentless force for a world of longer, healthier lives. These rules (the "Rules") apply to all participants. The Sponsor will make all determinations as to whether the Rules have been complied with, and the decision of the Sponsor as to any issue is final.

Sponsor: AHA is the Sponsor of this Sweepstakes.

<u>Eligibility</u>: <u>No purchase or donation is necessary to participate in the Sweepstakes</u>. Participation is open only to legal residents of the 50 United States or the District of Columbia who are 21 years of age or older as of the date of entry who are attending the ECC National Training Network Conference ("Event") on September 25-26, 2024, in Chicago, Illinois and are a member of the AHA CPR Training Network. A Training Network member includes the following roles: AHA CPR Instructor, AHA CPR Training Center Coordinator, AHA CPR Training Center Administrator, AHA CPR Training Site Administrator, AHA CPR Faculty member, AHA CPR Training Site Coordinator, AHA CPR student/provider. The members of the AHA CPR Training Network are eligible to attend the ECC National Training Network Conference Employees, officers, or directors of AHA and their immediate family members are not eligible to win.

For this purpose, "immediate family" includes the spouse, parents, grandparents, great-grandparents, brothers, sisters, children, grandchildren, and great-grandchildren of the employee and his/her spouse. This definition also includes a) "step" and adoptive relationships, b) individuals for whom an employee is the current legal guardian and c) individuals who are not legally related but who reside with an employee. THE SWEEPSTAKES IS VOID WHERE PROHIBITED OR RESTRICTED BYLAW.

<u>Entry</u>: Participants can enter the Sweepstakes during the Sweepstakes Period by registering for the ECC National Training Network Conference on this <u>registration webpage</u> by August 10, 2024 in order to be automatically entered for a chance to win a "One-of-a-Kind Centennial Box" (Graphic Shirt, Lapel Pin, Mug, and more) or an "Ultimate Instructor Box" (Instructor Backpack or Briefcase, Travel Mug, and more). There will be 3 winners of the "One-of-a-Kind Centennial Box" and three winners of the "Ultimate Instructor Box." A total of six prizes will be awarded. Individuals who have already registered for the conference will automatically receive an entry. Conference registration opened in May. There is a limit of one entry into the giveaway per registrant. No purchase or donation is necessary: participants can email their contact information to <u>cprfirstaidcomms@heart.org</u>. Limit one free entry per participant.

<u>Time</u>: The Sweepstakes starts at 6:30 a.m. (all times Event location time) on August 2, 2024, and ends at 11:59 p.m. on August 12, 2024 (the "Sweepstakes Period"). All entries must be received by AHA during the Sweepstakes Period.

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	_	Items/Package	Fair Market Value (FMV in \$)		
	_	One "One of Kind Centennial Box" which includes	56.50		
		Centennial Sox, Centennial Mug, Centennial Lapel			
		Pin, and Centennial Mug.			
	_	"One of Kind Centennial Box" which includes	56.50		
		Centennial Sox, Centennial Mug, Centennial Lapel			
		Pin, and Centennial Mug.			
	_	"One of Kind Centennial Box" which includes	56.50		
		Centennial Sox, Centennial Mug, Centennial Lapel			

Prizes:

	Pin, and Centennial Mug.	
_	"Ultimate Instructor Box: which includes Instructor Backpack OR a AHA Black Canvas Briefcase (\$20.60), and AHA Red Travel Mug, Heartsaver USB, AHA Lanyard, AHA Carabiner Clip.	83.60 if it contains Instructor Backpack or 47.20 if it contains AHA Black Canvas Briefcase
_	"Ultimate Instructor Box: which includes Instructor Backpack OR a AHA Black Canvas Briefcase (\$20.60), and AHA Red Travel Mug, Heartsaver USB, AHA Lanyard, AHA Carabiner Clip	83.60 if it contains Instructor Backpack or 47.20 if it contains AHA Black Canvas Briefcase
_	"Ultimate Instructor Box: which includes Instructor Backpack OR a AHA Black Canvas Briefcase (\$20.60), and AHA Red Travel Mug, Heartsaver USB, AHA Lanyard, AHA Carabiner Clip	83.60 if it contains Instructor Backpack or 47.20 if it contains AHA Black Canvas Briefcase

The actual value may be more or less. The odds of winning are dependent on the number of entries. A Winner can win up to only one Prize.

<u>Determination of Winner</u>: There will be up to 6 winners (each a "Winner") of the Sweepstakes, one for each prize. The Winners will be chosen by random selection from the participants who satisfy the entry requirements above. Winners will be notified on AHA ECC social media channels (Facebook and Twitter) and again in the AHA ECC Beat email newsletter on Aug. 22, 2024. The selection of the Winner by Sponsor is final and binding on all participants.

<u>Taxes:</u> The value of either Prize is includible in a Winner's income. Sponsor may be required to report the value of a Prize to the Internal Revenue Service. A Winner is responsible for paying all federal, state, and local income and other applicable taxes due in connection with receipt of a Prize, if any.

<u>Consent to Publicity</u>. By entering the Sweepstakes, each Winner consents to Sponsor's use of the Winner's name, voice, likeness, Social media handles (including but not limited to Twitter, Instagram, and TikTok) and/or photograph in any publicity, publications, promotional and marketing material, advertising, and any other print materials, web pages, electronic or other communications published or distributed by AHA without compensation and without notice and agrees to sign an agreement to this effect.

<u>Miscellaneous Conditions</u>: In the event that the operation or administration of the Sweepstakes is impaired or prevented in any way for any reason, including, but not limited to fraud, change of condition, or other technical problems, the Sponsor may in its sole discretion, either: (a) terminate the Sweepstakes; (b) suspend the Sweepstakes to address the impairment and then resume the Sweepstakes in a manner that best conforms to the spirit of these Rules; and/or (c) substitute other prizes for any prize set forth in these Rules that becomes unavailable for any reason. The Sponsor reserves the right in its sole discretion to disqualify any individual found to be tampering with the entry process or the operation of the Sweepstakes or acting in violation of these Rules. Failure to execute and return the Winner Notification Agreement and accept a prize, timely, and pursuant to the terms stated therein, will result in such Winner's automatic forfeiture of Winner's prize with no substitution or alternative prize available.

Sponsor is not responsible for: (i) electronic transmissions that are lost, late, stolen, incomplete, damaged or misdirected; (ii) any problems or technical malfunctions, errors, omissions, deletions, defects, communication failures or (iii) causes beyond the Sponsor's reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of the Sweepstakes. Sponsor will not be responsible if weather conditions, event cancellations, acts of God, pandemic, or other circumstances beyond its control prevent the Sweepstakes from taking place.

Sponsor makes no warranties, and hereby disclaims any and all warranties, express or implied, concerning the Prize (or any other prize) furnished in connection with the Sweepstakes. WITHOUT LIMITING THE

GENERALITY OF THE FOREGOING, SUCH PRIZES ARE PROVIDED ON AN "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND SPONSOR HEREBY DISCLAIMS ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTY OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OR EXCLUSIONS OF IMPLIED WARRANTIES SO SOME OF THE LIMITATIONS OR EXCLUSIONS IN THIS SECTION MAY NOT APPLY IN SUCH JURISDICTIONS.

By participating in the Sweepstakes, participants agree to release, discharge and hold harmless Sponsor, its directors, officers, employees, and agents from and against any and all injuries, claims, losses, damages, actions and/or liability arising out of or in connection with, directly or indirectly, participation in and/or entry into the Sweepstakes or acceptance, delivery, possession, use or misuse of a Prize (or any prize) received in this Sweepstakes. Any participant agrees to receive marketing emails from Sponsor's professional advisor program; opportunities to opt out are provided in such marketing emails.

The determinations of Sponsor are final and binding with respect to any matter arising out of the interpretation or application of these terms and conditions.

For a confirmation of the Winners, send a hand-written, self-addressed, stamped envelope to 2024 ECC Sweepstakes # 206367, 7272 Greenville Ave, Dallas, Texas 75231. Requests for a confirmation of the winner must be received by September 30, 2024.

The makers and distributors of the Prizes are in no way affiliated with this Sweepstakes.

