

THAT HEART'S NOT GOING TO START ITSELF

DON'T BE AFRAID. GIVE CPR. SAVE A LIFE.

More than 350,000

out-of-hospital cardiac arrests occur each year in the United States.

During cardiac arrest, immediate CPR can



a person's chance of survival.



But currently, bystanders only perform CPR



46%

of the time.

In a nationwide online survey, respondents commented on why they did not perform CPR on someone in cardiac arrest despite having the opportunity to do so:

31%

Afraid of legal ramifications

24%

CPR is too complicated

16%

I have not been trained to perform CPR







28%

Afraid I might hurt the person

18% I did not feel confident performing the steps

14%

I did not want to give rescue breaths

Source: 2016 Hands-Only CPR Research Tracking Study, American Heart Association. Published April 4, 2017

With hands-only CPR, it takes just

2 STEPS TO SAVE A LIFE:



1 Call 9-1-1



2. Push hard