eLearning Statistics and Value for your Organization

IN 2017, 72% of American organizations said eLearning gives them a competitive advantage.

40% of Fortune 500 companies use eLearning.

In 2014, this number was only $107 billion.

The global eLearning market will likely reach $325 billion by 2021.

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The average retention rate for an instructor-led class: 58%.

The eLearning experience increases retention rate by 25-67%.

WHEN YOU ALLOW AN EMPLOYEE TO LEARN AT THEIR OWN PACE...

RETENTION RATE IS 25-50% HIGHER

TRANSFER OF KNOWLEDGE IS GREATER

PERFORMANCE improves by 15-25%

COST SAVINGS are 45% OR MORE

maximizing brain power

The On-Demand market is growing – with online shopping, on-demand transportation and health services. More than 22.4 million consumers fall into this on-demand economy. eLearning training is in line with current trends of the economy.

39% of millennials want to see more virtual education in the workforce – by 2025, 75% of the workforce will be millennials. eLearning is the future.

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TOP 3 reasons why companies use Learning Management Systems (LMS)

- 88% to improve user experience
- 73.6% to improve administrative experience
- 66% to enhance reporting and integrate systems

Students can review material as many times as they need and can choose an environment in which they are best suited. This results in improved cooperation and increased help-seeking behavior.

Blended Learning method becomes participatory, rather than passive (leading to increase in retention).

1Source: https://www.edgepointlearning.com/blog/business-case-for-elearning-development (2017)


4Source: http://thepeakperformancecenter.com/educational-learning/principles-of-learning/learning-pyramid

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