

San Francisco ECC Educational Conference FAQ *As of August 16, 2017*

- Q. What is the San Francisco ECC Educational Conference?
- A. This conference, hosted by the AHA, is a one-day resuscitation professional education event designed specifically for AHA's ECC Training Network (Instructors, Training Centers, and Volunteers). It will feature leading resuscitation experts speaking on the latest in CPR and ECC science, education, and training. This conference includes general sessions, engaging breakout sessions, and opportunities for networking with peers and event sponsors.
- Q: What specific topics will be presented at this conference?
- A: Topics will include:
- Systems of Care (*essential elements of an optimal SoC for resuscitation*)
 - A Systems Integration Framework for Educators (*how educators can apply systems theory in their practice*)
 - A Structured ECC Approach to Stroke using ACLS EP (*Breakout Session*)
 - High-Performance Team Training (*Breakout Session*)
 - Use of Mobile Devices, Social Media, and Crowdsourcing as Digital Strategies to Improve Emergency Cardiovascular Care (*Breakout Session*)
 - Translating Resuscitation Science into Practice (*from studying resuscitation science to implementing science in resuscitation practice; narrowing the gap between scientific evidence and resuscitation practices*)
- Q. Where and when will the conference be held?
- A. The conference will be held on Thursday, October 26, 2017, at the [Doubletree San Francisco Airport](#) hotel. The hotel address is 835 Airport Road, Burlingame, CA 94010, and the phone number is 650-344-5500.
- Q. What time does the conference begin?
- A. The conference begins at 9:00 a.m., and will end at 5:00 p.m., Pacific Time. Conference check-in will begin at 8:00 a.m., and doors will open at 8:45 a.m.
- Q. How do I register for the conference?
- A. Register for this conference at <https://www.xpressreg.net/eReg/?ShowCode=ECCR1017>.
- Q. What is the cost to attend the conference?
- A. The conference fee is \$185.00 (early bird rate), and \$200 (after October 1, 2017, 5:00 p.m., Pacific Time/on-site). This fee is per attendee, and credit card is the accepted form of payment.
- Q: Is a refund available if an attendee needs to cancel?
- A: No, the conference registration fee is non-refundable. However, an attendee can substitute someone in his or her place if unable to attend.
- Q. Are meals included in my conference fee?
- A. Yes, continental breakfast, healthy snacks, and a plated lunch are included.
- Q. Is there a discounted conference rate for hotel rooms?
- A. There are a limited number of rooms available at a discounted rate. A link for booking discounted rooms online will be available soon. To book in the meantime, please contact the Doubletree San Francisco Airport at 650-344-5500, and reference this AHA event.

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- Q. Where do I park?
A. Self-parking at the Doubletree San Francisco Airport hotel has been discounted to \$10.00 for conference attendees.
- Q: Is Continuing Education (CE) available for attending?
A. The AHA has applied for CE. More details, including credit hours, will follow.
- Q. Whom do I contact with additional questions?
A. For additional questions about conference registration, Convention Data Services can be reached at 508-743-8599 or via email at ECCRegionalMeeting@xpressreg.net. You may also send an email to Michael Smith, AHA Director of Network Relations, at michael.smith@heart.org.
- Q: Where can I get more information about the “Improving In-hospital CPR Quality” reception/special presentation?
A: For more information on this post-conference event, contact Meagan Brown, Project Coordinator, at meagan.brown@heart.org.